

Wpromote Overview



THE HISTORY OF WPROMOTE

Wpromote's origin can be traced back to the Founder & CEO's dorm room at Dartmouth College in 2001. At that time, online advertising was an unfamiliar territory for most businesses. The need and potential in this field were recognized early on by Michael Mothner and the company known as Wpromote was born. From two employees to over sixty, the company has experienced unwavering growth and continuous recognition for its superior service and unmatched results for each and every client. Since inception, Wpromote has dedicated itself to a single mission: help businesses succeed on the Web.

The roots of this company lie in PPC management for businesses of all sizes and budgets. Over the years, Wpromote has prided itself on being at the forefront of all cutting edge search marketing services available. The company's suite of online marketing solutions now span 7 unique services.

THE WPROMOTE ADVANTAGE

The Wpromote Advantage is the unique blend of individual expertise and powerful technology that only Wpromote clients enjoy. Employees at Wpromote are highly trained SEM professionals and are certified by Google, Yahoo! and Bing in all aspects of PPC campaign management. Our EssentialPPC technology is a constantly evolving set of tools that, when combined with human experts, achieve outstanding results for our clients.

Wpromote by the Numbers

3, the number of years on the Inc. 500 List. **65**, the number of Wpromote employees. **2001**, the year Wpromote was established. **2,800%**, the percentage growth from 2003 to 2007. **17,500**, the number of clients served by Wpromote. **1.4 million**, the number of client leads delivered monthly. **500 million**, the dollars generated for clients. **1**, our singular focus on every client.